







### BENEFITS OVERVIEW

- Avoid costly development to integrate your e-commerce site to Dynamics GP<sup>™</sup>
- Improve customer service by providing 24x7 access to sales order, delivery and invoice status
- Increase customer satisfaction by enabling customers to review and authorise orders placed by their own employees
- Improve internal efficiency by enabling sales people to raise sales orders on behalf of their customers using a PDA
- Increase average order size by the use of promotions, up-selling and cross-selling techniques
- Retain your corporate look and feel by simply slotting dotStore into your existing site
- Reduce cost of sales by providing self-service order entry and automating the maintenance of pricing and inventory information
- Expand sales into Europe dotStore is multilingual and multi-currency enabled
- Reduce Dynamics GP user licence costs by providing controlled and secure web based sales order entry to your own staff

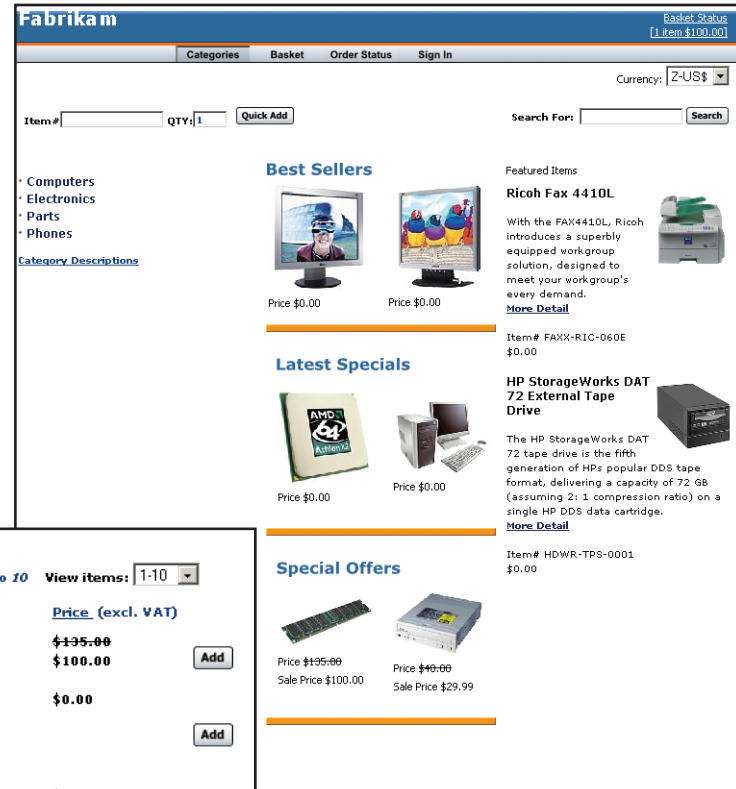
dotStore is a fully integrated Business to Business, and Business to Consumer e-commerce product written specifically for Microsoft Dynamics<sup>™</sup> GP.

Today's customers expect to be able to use the web to place orders with their suppliers. An e-commerce site that is integrated to your back office system will help your business increase revenues whilst maintaining operational efficiency and customer satisfaction levels.

*Orders are placed using a Shopping Basket and paid for either on account or by credit card with on-line authorisation.*





Category Items			
25 items found: displaying items 1 to 10 View items: 1-10			
Description	Item #	Unit	Price (excl. VAT)
 SDRAM 128Mb SDRAM <a href="#">More Detail</a>	128 SDRAM	each	<del>135.00</del> \$100.00 <a href="#">Add</a>
 Monitor LG L15305 15" TFT LCD monitor. <a href="#">More Detail</a>	M1500	each	\$0.00 <a href="#">Add</a>
 Monitor ViewSonic VE710 LCD display <a href="#">More Detail</a>	M1700	each	\$0.00 <a href="#">Add</a>
 Monitor Monitor <a href="#">More Detail</a>	M2100	each	\$0.00 <a href="#">Add</a>
 CD-ROM CD ROM <a href="#">More Detail</a>	24X IDE	each	<del>40.00</del> \$29.99 <a href="#">Add</a>
 meg SDRAM RAM <a href="#">More Detail</a>	256 SDRAM	each	\$229.00 <a href="#">Add</a>

*Customers can save multiple baskets for regular orders view their order status, track shipment details, and re-print order documents*



The screenshot shows the Fabrikam e-commerce interface. At the top, there's a navigation bar with 'Categories', 'Basket', 'Order Status', and 'Sign In'. A search bar is on the right. Below the navigation, there are sections for 'Best Sellers' (featuring a monitor and a printer), 'Latest Specials' (featuring an AMD processor and a tape drive), and 'Special Offers' (featuring a keyboard and a tape drive). A 'Shopping Basket' icon is visible in the top right corner.

*Once submitted the order updates the Dynamics GP Sales Order Processing module ready for shipping.*

User Profile			
Your Name: Nick Richards Email address: nick@itdp-solutions.com			
Your current orders are listed below, click on the order to view the details.			
Your Orders			
Order No.	Reference	Date	Status
<a href="#">DRDST22261</a>		12/04/2007	Processing
STDINV2260		12/04/2007	Shipped
FULORD1000		12/04/2007	
FULORD1003		12/04/2007	
FULORD1006		12/04/2007	
FULORD1008		12/04/2007	
Your Baskets			
Basket No.	Date	Name	Select an Option
0812200612...	08/12/2006	Bits for my new computer	 
0812200612...	08/12/2006	Regular Order	 



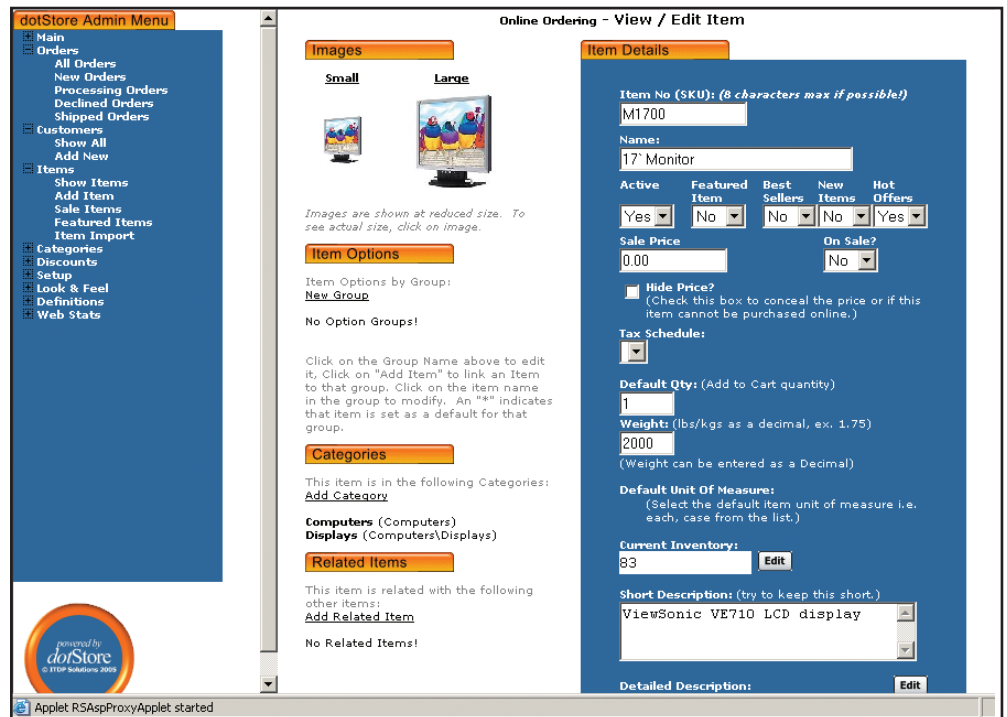
"We have found that customers are expecting their suppliers to offer e-commerce facilities and with dotStore integrated to our Dynamics GP system we have more than met that expectation" Erik Morley Wightman Parrish Ltd

## FEATURES OVERVIEW

- Seamless link to Dynamics GP SOP, RM and Inventory modules
- Compatible with GP Extended Pricing and Catalog Based Sales from Trinity
- Sales Person login
- Multiple logins per customer account
- Online customer order authorisation
- Catalog management with unlimited categories and sub-categories
- Promotions & featured items
- Order history with document re-print
- Multilingual and Multi-currency enabled
- Maintain multiple e-commerce web sites
- Secure online payment
- Comprehensive statistical reporting
- Fully customisable web pages including graphics and wording
- Built in web-based site management module
- E-mail notifications

dotStore is built entirely on Microsoft technologies using ASP/ASP.NET, C# and MS SQL Server.

dotStore's unique multi-layered design gives your web designer complete flexibility on how the store is rendered without compromising the integrity of the underlying business logic of the store. This means upgrades are seamless and the corporate look and feel is not compromised.



dotStore's comprehensive Administration module makes management of all aspects of your website straightforward.

From one simple console you can upload pictures and product information, manage customer and user accounts, control the look-and-feel of the site and track all order activity.

**Microsoft**  
CERTIFIED  
Partner



Maple House, High Street, Potters Bar, Herts EN6 5BS  
Tel: +44 (0)870 351 6908 Fax: +44 (0)870 351 6909

## About ITDP Solutions

ITDP Solutions is a Microsoft Certified Partner and ISV specialising in Custom Software Development and Data Integration for Microsoft Dynamics GP. ITDP do not sell Dynamics GP but partner with resellers by providing technical assistance and Dexterity, VBA and .NET customisations and solutions to their customers..

Call us on +44 (0) 870 351 6908 or e-mail us at [info@itdp-solutions.com](mailto:info@itdp-solutions.com)